



SENTINEL

MEDICAL TECHNOLOGIES

Vigilance by Design

To whom it may concern:

At Sentinel, we strive to improve patient outcomes by developing a growing suite of innovative pressure-based monitoring devices that are simple to use and cost effective. As a focused leader in health technology, we are determined to provide value-based health care solutions by unlocking the power of data at the point of care.

We retained DOMINION to brand our company and our products, and to design a comprehensive suite of marketing materials, including a website, logos, brochure, stationery, and a trade show booth. In the medical device industry, highly technical medical specifications and terminology need to be translated into a simple, compelling message that engages the consumer. DOMINION did just that.

DOMINION were flexible in response to our needs. Their Executive Team gave us hands-on attention. When our timelines and requirements changed, they adapted and they stayed within our budget, providing excellent value for our money.

I strongly recommend DOMINION to any business in the medical device or health care industry that wants the best branding, messaging and visuals. Whatever marketing solutions you need, DOMINION won't disappoint.

Sincerely,

Brian Hersch

General Manager