



To whom it may concern:

The Stepped Wedge & Gauge™ helps pipe fitters and welders get an accurate gap and a faster, higher quality fit-up. It can be used for all vertical and horizontal scenarios including pipe to pipe, pipe to fitting and fitting to fitting connections, in fact for every fit-up imaginable.

We contracted DOMINION to help develop and execute a plan to expand our market share. DOMINION developed a strategy to expand our product distributors. The scope of work involved; crafting a well written script and training document for the DOMINION Telemarketer, introducing the Stepped Wedge & Gauge™ to potential distributors by phone, gathering key contact information including direct dial phone numbers and email addresses for decision makers, seeking permission to have a Point of Sale (POS) display unit and product shipped to the distributors location(s).

The results surpassed my expectations; we have exceeded the number of distributors we had projected for the campaign.

Running any business is a significant challenge, especially for an early stage company. I must wear a lot of hats during a day. To anybody facing similar challenges, I highly recommend DOMINION. They took the time to learn my business, provided sound council throughout the process, and that continues today. We are in discussions to launch a larger program that will include Europe and Australia.

For my company, contacting with DOMINION has been a wise and prudent decision.

Very best,

Jamieson Byrt

Inventor & Business Owner