

To Whom It May Concern:

Dominion Sales & Marketing Services Inc. was retained to conduct market research and to help develop a strategy to promote our Private Party Classification of business.

Tyler Dawson was the lead consultant on the project. He was always responsive to our requests and provided a comprehensive amount of raw research data.

If you have any further questions, please feel free to contact me.

Yours truly,



**Andrea Rosato-Taylor**  
Advertising Call Centre & Employment Manager