

**DAVCON CONSULTING**  
*Management Services*  
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To Whom It May Concern,

Dominion Sales and Marketing and Davcon were both contracted by RSL COM Canada to develop a Sales Agent program in British Columbia as the pilot province. The intention of RSL COM Canada was to develop a successful model for future expansion by RSL COM resources into other selected provinces. My management services are continuing at this time with RSL COM in a customer service role and I have had the pleasure of seeing this program expansion take place in Alberta, Ontario and Quebec.

My role on the agent program was project manager working closely with Tyler Dawson. Although we were accountable for different project deliverables, RSL COM satisfaction was our concerted mandate. Both companies delivered according to the project objectives and anticipated financial results were produced to the satisfaction of RSL COM.

Dominion Sales & Marketing provided impressive and functional sales agent recruitment brochures and corporate collateral. The advertising media coverage in provincial and regional newspapers was professionally targeted, together with coordinated telemarketing screening of prospective agents. The time frames that Tyler was under to develop and procure the marketing media pieces were extremely tight, as the intent was to have forty fully trained agents in place within three months. This was accomplished.

It was a pleasure to work on this assignment with Dominion Marketing and Sales, especially with the high energy level and competency of Tyler.

Yours truly,

  
David L. Anstee

Management Consultant